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Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Uzbekistan
O'zbekistondagi Shvetsariya elchixonasi

 **SWITZERLAND
GLOBAL
ENTERPRISE**
enabling new business


SWISS DAYS IN TASHKENT



November 25-27, 2024



CONCEPT

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3rd Tashkent edition of the **SWISS DAYS** concept designed by S-GE.

Switzerland: Quality. Innovation. Reliability.


Promoting:

- Swiss innovation
- Swiss products, solutions and cooperation
- Swiss education system
- Switzerland as destination for tourism and health

Combined with animated activities and focus on Swissness.



COMPLETED PROJECTS

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Tashkent 2023



Almaty 2023



Tashkent 2022



Yekaterinburg 2021



Kazan 2019





SWISS DAYS TASHKENT 2024, 3rd edition




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What to expect in 2024?


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- Focus on pressing issues in Uzbekistan, including: **Urbanisation, Water, Health and Financing**
- **Presentation of Swiss solutions** in these areas, with speakers from Switzerland
- **B2G and B2B format**
- Intensified business networking programme with **key Uzbek business associations and government authorities**



FORESEEN PROGRAM (tbc)


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Event	Date	Format	Location	Target audience
Day 1: 25.11.2024				
Official opening	10:00	Official opening at Art Installation	tbc	public
Art Installation "Breathe with me"	25.11.2024 - 27.11.2024	Interactive exhibition	tbc	public
Health innovations: quality and trust	14:00-16:00	Workshop	Hyatt Regency Tashkent	B2B, B2G
Health experts dinner	19:00-22:00	Dinner	Residence Ambassador	B2G
Day 2: 26.11.2024				
Exhibition: Against the Current – Swiss Blue Tech Protecting Water	10:15-11:00	Opening of exhibition and networking coffee	Hyatt Regency Tashkent	B2B, B2G
Swiss solutions for water management & agricultural development	11:00-12.30	Workshop	Hyatt Regency Tashkent	B2B, B2C
Networking Lunch	12:30-14.00	Networking Lunch	Hyatt Regency Tashkent	B2G, B2B



FORESEEN PROGRAM (tbc) (continuation)

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Day 2: 26.11.2024 (continuation)


Business environment	14:00-15:00	Workshop	Hyatt Regency Tashkent	B2G, B2B
Financing progress: Innovation, Inclusion and Impact	15:00-15:45	Workshop	Hyatt Regency Tashkent	B2G, B2B
Urbanization, Sustainability & Quality of Life	16:15-17:30	Workshop	Hyatt Regency Tashkent	B2G, B2B
Press Briefing	17:45-18:30	Press Briefing	Hyatt Regency Tashkent	Media representatives
Evening reception	19.30-22.00	Cocktail reception, Potential exhibition of Swiss brands	Hyatt Regency Tashkent	B2G, B2B

Day 3: 27.11.2024

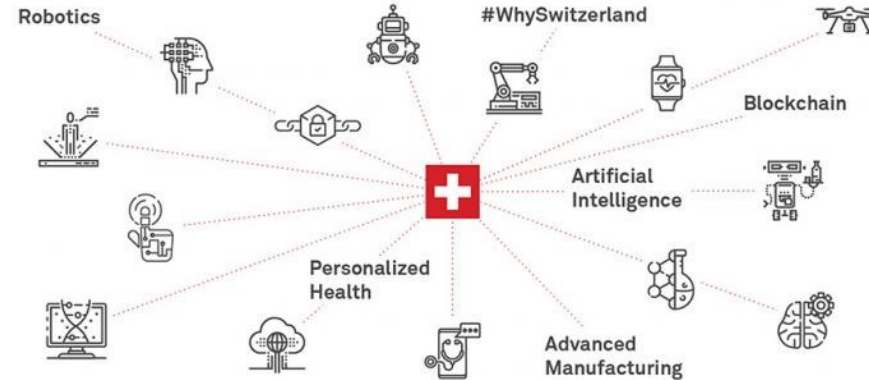
Education Workshop	27.11.2024	Workshop	Hyatt Regency Tashkent	Invitation
Getting to know Swiss schools	27.11.2024	Exhibition	Hyatt Regency Tashkent	Invitation
Education Experts Dinner	27.11.2024		Hyatt Regency Tashkent	Invitation



HEALTH INNOVATIONS, 25th November


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Switzerland:

1st
Place –
Global Innovation Index




1st
Place –
Global Talent
Competitiveness Index



105
CHF billion in
life sciences exports




47.1
CHF billion in
immunological
product exports

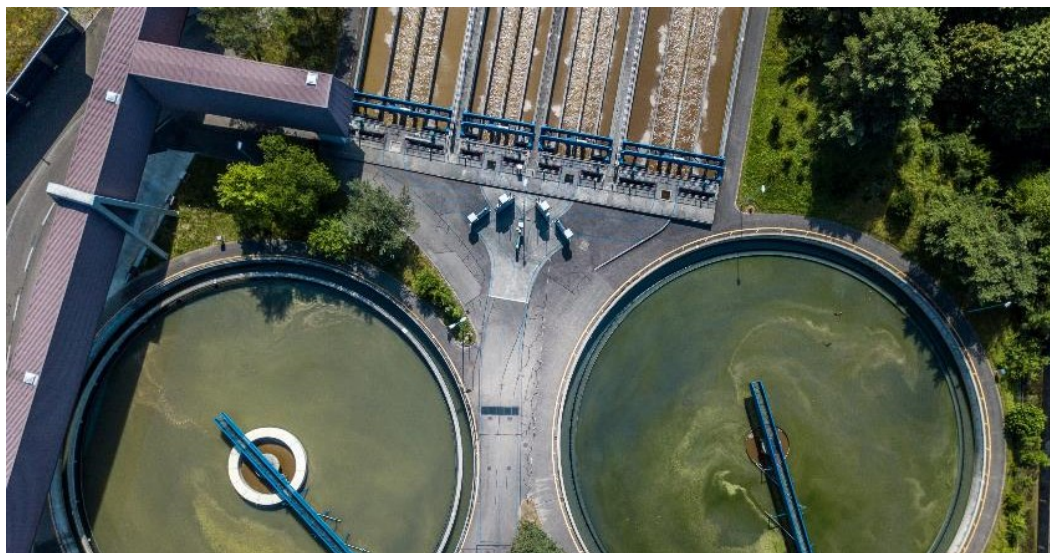




WATER MANAGEMENT & AGRICULTURAL DEVELOPMENT, 26th November

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BUSINESS ENVIRONMENT & LOGISTICS, 26th November



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FINANCING PROGRESS, 26th November

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KEY FIGURES



384

fintech companies



1,128

blockchain-related companies




2

regulated crypto banks (SEBA, Sygnum)

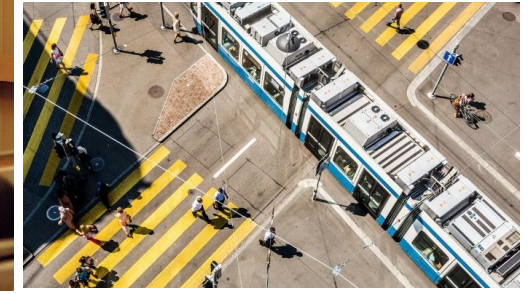




URBANIZATION, SUSTAINABILITY & QUALITY OF LIFE, 26th November


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NETWORKING RECEPTION, 26th November


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SWISS EDUCATION, 27th November

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AP
AUDEMARS PIGUET
Le maître de l'horlogerie depuis 1875


BEAU-RIVAGE PALACE
LAUSANNE SWITZERLAND

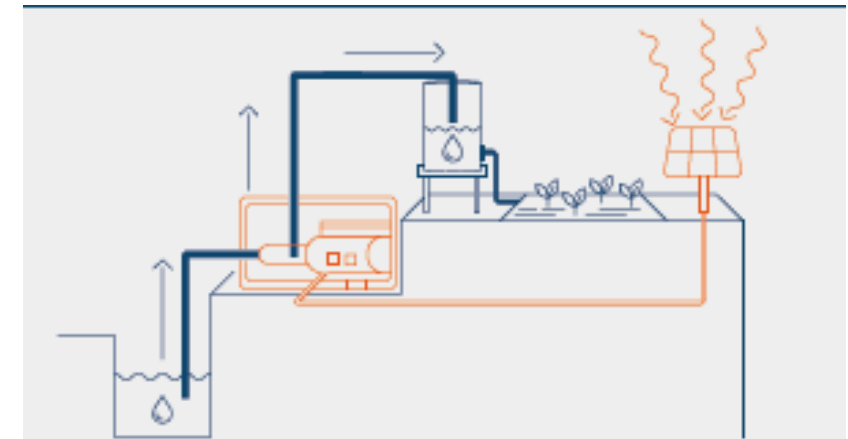
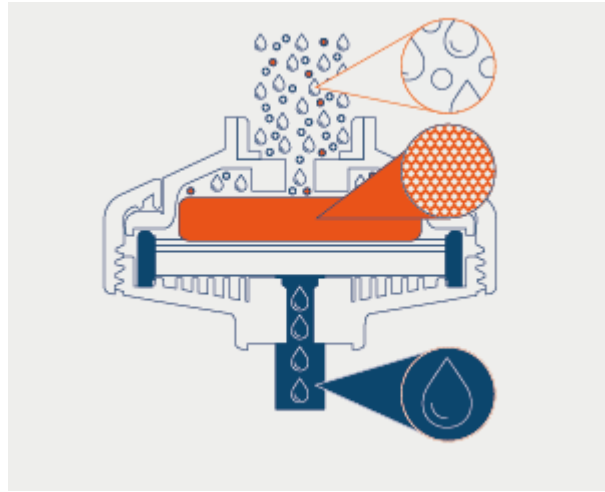




EXHIBITION – Against the current

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Website and media

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November 7-10, 2023
Swiss Days in Tashkent!



Не пропустите розыгрыш главного приза – поездку в Швейцарию на двоих!



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Participation packages for Swiss companies

CHF 1'500



PARTICIPATION PACKAGE includes:


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Confédération suisse
Confederazione Svizzera
Confederaziun svizra

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- Business event
 - Participation at any of the thematic workshops (Health, Water, Urbanization, Financing)
 - Allocated slot to present your company in one of the thematic workshops, with official opening done by an Embassy representative
 - B2G and B2B networking opportunities during the days
 - Possibility to invite your key partners
 - Support from the Embassy in asking for Individual B2G meetings outside of the official program (while meetings can not be guaranteed)
- Communication support
 - Company included into general PR campaign of the Swiss Days
 - Logo of the company displayed on the press wall at the evening reception and during the press briefing
 - Support in outreach to local media (on request)
- Integration to the evening reception
 - Participation to the evening reception - 2 persons
 - Possibility to brand a space (on request)



CONTACTS

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Organizer:

Switzerland Global Enterprise
Embassy of Switzerland in Uzbekistan

Deadline for inscription:

November 1st, 2024

Questions:

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